

# Andras Lorincz

Chief Executive Officer (Central Eastern Europe)



## **Solving complex needs & understanding forces of influence**

Since November 2020, Andras Lorincz has served as CEO for the LKQ Central Eastern Europe (CEE) region, covering nine countries and operating under Auto Kelly, Elit, Láng Autó and SiM Impex brands with more than 250 branches and 500 workshop concepts. The region also includes LKQ Europe's minority representation in Bulgaria. In this extensive role, Andras Lorincz brings over 15 years of experience in the global automotive industry with comprehensive understanding on company management, market knowledge, business development, strategic planning and coordination of business activities and sales.

**” Understanding of market changes and the forces that influence companies is vital in solving complex needs.**

Prior to joining LKQ, Andras Lorincz was Vice President of Global IAM Sales at global automotive parts supplier Hella GMBH, where he was previously responsible for the Central and Eastern Europe, Middle East and Africa regions as Head of IAM and was very instrumental in the successful development in these regions.

From 2009 to 2014, he worked at ELIT ROMANIA, which has been part of the LKQ Group since 2016, where he was General Manager for four years. During his tenure, the company impressively managed to double its financial turnover for three consecutive years, despite the recession in Romania, displaying Andras Lorincz's ability to solve complex needs with his thorough knowledge of market changes and forces that influence companies.