

## **Alex Gelbcke**

Chief Executive Officer (Netherlands, Belgium & France)



## Ambitious vision for the future of the automotive aftermarket

Alex Gelbcke joined LKQ Europe in August 2020 as CEO of the LKQ Fource region to develop and anchor the activities of the company in Belgium, France and the Netherlands. In this role, Alex Gelbcke provides his international expertise in complex multi-channel and multi-product distribution structures and value chain optimization through product launch, growth strategy and business restructuring.

99 My goal is to put in place and execute ambitious strategic and profitable growth plans by aligning, coaching and developing teams to strive towards superior results.

Alex Gelbcke is very well-known in the automotive industry having acquired over 25 years of management, marketing, sales and operational experience in various cultural environments within well-established companies. These include tier-1 automotive components supplier

## **Regional CEOs**



Tenneco for 18 years as Vice President & General Manager Aftermarket EMEA, CEO and Non-Executive Director at leading motorcycle aftermarket distributor Bihr, and CEO of global aftermarket services company 1Parts.

Alex Gelbcke's extensive knowledge and vision for the future of the automotive aftermarket has led him to actively contribute to several working groups, such as the Aftermarket QuoVadis initiative supported by the European Association of Automotive Suppliers (CLEPA). He is also active in the chairmanship of eXponentia, a joint venture between seven major spare parts manufacturers that aims to provide high quality training to the independent garage base to support them in facing the growing complexity of modern vehicles.